

Sales Portal Names Jay Emmons Chief Customer Officer

For Immediate Release:

Redwood City, CA (Dec 19, 2012) – Sales Portal (www.salesportal.com) has appointed Jay Emmons to the position of Chief Customer Officer, effective immediately. Based in Sales Portal's Mountain View, Calif. corporate headquarters, Emmons will report to company CEO Saurabh Khetrpal.

In her new senior management role with Sales Portal, Emmons will oversee the company's strategic business development and campaign management operations.

Emmons' appointment follows on the heels of Sales Portal's recent closing of a major capital infusion led by Silicon Valley-based ATA Ventures designed to fund the company's expanding sales and marketing infrastructure.

Emmons joins an industry-recognized senior management team that includes Chief Sales Officer Steve Nober and Director of Sales Michael Montgomery.

Emmons brings to her new Sales Portal position over 25 years in managing customer-facing, customer service, and customer experience organizations. Most recently she served as Chief Customer Officer for Alameda, Calif.-based Voxify, a leading speech self-service solution provider for enterprise contact centers. She previously served as VP, Worldwide Customer Experience and Operations, for Autodesk, where she achieved a 50% year-over-year increase in customer satisfaction. Emmons also held senior executive roles at Adobe and Bertelsmann in customer operations and customer support. Emmons serves on the National Board of the Make-A-Wish Foundation.

"We are extremely pleased to announce the appointment of Jay Emmons as Sales Portal's Chief Customer Officer. In her new leadership role, Jay will work closely with enterprise contact centers, advertisers, product marketers and media agencies and to further expand Sales Portal's groundbreaking online marketplace for brand promotion, call monetization and customer engagement in contact centers," said Khetrpal.

About Sales Portal:

Sales Portal is the online marketplace where enterprises with contact centers easily monetize their call traffic and generate the maximum amount of incremental revenue. Advertisers bid against each other for the contact centers' end-of-call warm transfers and Sales Portal determines the most relevant and highest-bidding pre-approved advertiser and links the two parties to enable the delivery of pay-per-call phone leads. Winner of the 2010 Direct Marketing Association People's Choice Innovation Award, Sales Portal's breakthrough patent-pending technology delivers real-time analytics that offer the metrics contact centers and marketers/advertisers need to maximize revenues.

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